



MEDIA RELEASE

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Be Safe. Be Responsible. Be Respectful. Be Courteous

Campaign promotes OHV rider etiquette while enjoying Alberta's natural landscapes

The Alberta Off-Highway Vehicle Association (AOHVA) believes that the natural landscapes of the province should be shared by all Albertans and maintains that responsible OHV use can balance environmental stewardship and recreation.

"The vast majority of OHV riders consider it a privilege – not a right - to be able to ride their OHVs and enjoy Alberta's outdoors and natural landscape. It's a privilege for ALL users: hikers, cyclists, skiers, snowmobilers, campers and OHV riders to access and enjoy our province's wide open spaces."

Brent Hodgson, AOHVA President

While the reputation of the tens of thousands of responsible OHV riders may at times be tainted by the reckless actions of a few, the reality is that OHV users love and do care for the natural landscape.

AOHVA is as concerned as anyone about improper OHV use when it comes to the environment and peoples' safety. To promote safe, responsible and respectful off-highway vehicle use, the AOHVA and member clubs will be actively engaging Albertans as they head out into the back country in the coming weeks; greeting Albertans and providing them with important information to help ensure an enjoyable experience for all trail users.

OHV riders are reminded to:

Be Safe: All riders must wear a helmet (it's the law); OHV operators under the age of 14 must be supervised by a parent; One headlamp, one rear lamp, approved muffler with spark arrester.

Be Responsible: Have your valid insurance, registration, license plate; Know where camping and riding is allowed; Be aware of trail regulations and advisories>

Be Respectful: Ride on approved trails only; Wheels out of the water, away from shorelines, keep away from wet land; Pack it in take it out – remove all garbage.

Be Courteous: Use courtesy when you meet others on the trail; Pull over, remove helmets and give right of way to horseback riders; Shut off the engine when you are near horses.

Rider safety and education is a cornerstone of the AOHVA 4-Point Plan for Environmentally Responsible OHV Use.

AOHVA.COM provides OHV users and their families with important information and access to programs to help ensure the safe, responsible and respectful enjoyment of Alberta's natural landscape.

About ALBERTA OFF-HIGHWAY VEHICLE ASSOCIATION (AOHVA)

AOHVA is a non-profit organization representing the interests of not only the estimated 165,000 users of off-highway vehicles but of the many associated family and friends who partake in related activities with OHVs being the central focus of recreational activities enjoyed by over 500, 000 Albertans. We are dedicated to providing safe motorized recreational activities in an environmentally responsible manner. Our efforts focus on education, safety, and the revitalisation and restoration of trails and facilities on both public and private land throughout Alberta.

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